



NON-FUNDING SUPPORTERS POLICY

Definition - 'Non-funding Supporters' are organisations and individuals who:

- support the objects and interests of BWA; and
- prefer to show their support without a cash or in-kind donation; and
- are not necessarily members of BWA.

Recognition - Bushwalking WA will recognise as 'Non-funding Supporters' those organisations and individuals who possess a business or other organisation logo and are willing to display BWA's logo and website link in an easily visible position on their website and/or Facebook page. The logo display will be a reciprocal arrangement, whereby BWA will also display the Supporter's logo on the BWA website. In this way both BWA and the Supporter obtain similar benefit.

Benefits - Through the mutual logo displays (with links), BWA and the Supporters will each benefit by:

- a public recognition of each other's organisation;
- extending their profile in the community.

Supporter's membership status - Supporters may be members but are not required to be. While BWA encourages all members to include a link to BWA's website on their own site, this policy recognises that some BWA members for whatever reason may not wish to display the BWA logo.

Supporters may already be members of BWA, but do not gain membership by becoming a Non-funding Supporter.

Administration:

- i) requests from intending supporters will be considered by Board at the time of request, or periodically, and may be rejected at Board's discretion;
- ii) maintain a register of Supporters (with name/s, phone and email contact & date commenced);
- iii) display each Supporter's logo with link (and nothing additional) in a suitable position on the BWA website;
- iv) confirm that the BWA logo is displayed in a suitable position on each Supporter's website.

Alignment of interests - BWA will not enter into a Supporter arrangement with any organisation, company or individual whose nature or operations the Board considers represents a known or potential conflict of interests or other risk of misalignment that could compromise BWA's ability to advocate for the best interests of bushwalking and/or BWA members.

BWA reserves the right to reject any request from an intending Supporter without explanation and to terminate any arrangement if the Supporter carries out actions or endorses positions inconsistent with BWA policies or values.